



Overview Presentation

A comprehensive view of

SocialCreatives



Photo credit: Pixel Pastry

Photo of inspiration that shaped out missions and vision as well as incorporation.



2006-
2007





Social *Creatives*

In one word: what we do



eARTh



Social Creatives is a non-profit Social Enterprise and NGO that does heART in eARTh igniting inspiration where art reaches our soul and is engraved to communities. Our strength is mural making. We are a registered charity.

Social Impact

Visually: Artistic exposure, artistic appreciation, exposure to arts styles, city beautification, and community identity.

Emotionally: Sense of belonging, esteem, arts therapy, happiness, art intervention, integration and inclusion of communities as well as cultural diplomacy

Why Mural Painting?

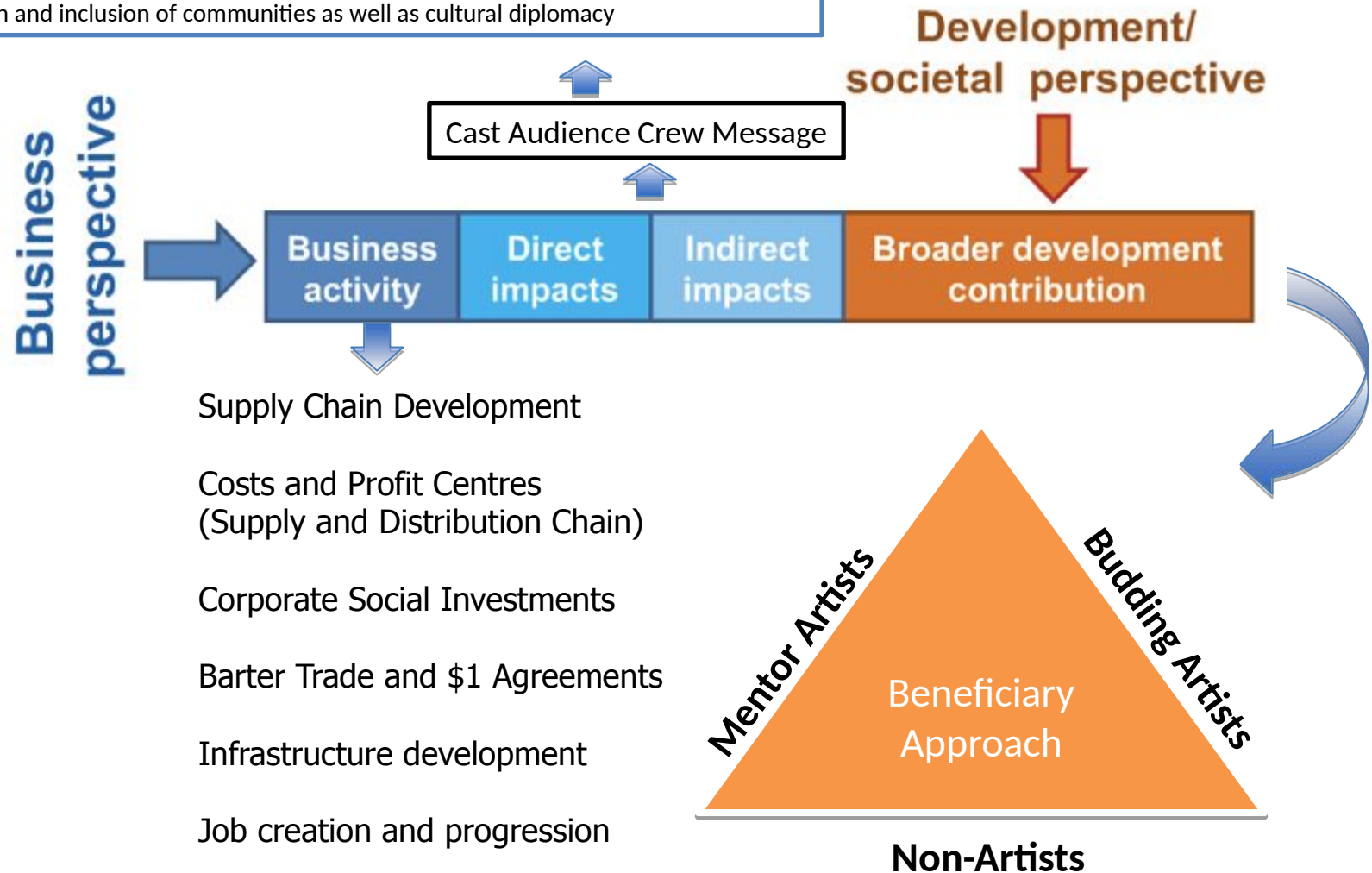
Did you know what the first form of art is? It is cave drawings. The painting and drawing on walls are known as *murals*. Hence, we are not promoting a new element. We are merely re-introducing a fundamental tool of communication and interaction. We are going to back by connecting people together

Global Footprint

We were in projects in the UK. Canada. USA. Nepal. China Germany and 20 port of calls through a moving exhibition.

Visually: Artistic exposure, artistic appreciation, exposure to arts styles, city beautification, and community identity.

Emotionally: Sense of belonging, esteem, arts therapy, happiness, art intervention, integration and inclusion of communities as well as cultural diplomacy



SocialCreatives

Past partners or clients





THE STRAITS TIMES

MONDAY, APRIL 14, 2014



FILLING THE VOID WITH ART

The void decks of blocks 740 and 750 in Jurong West Street 73 have been transformed into an open-concept art gallery. De Amy Khoo, Mayor of South West District, toured the recently completed Void Deck Art Gallery in Gek Poh Vile

yesterday. It features more than 50 murals in the style of Pablo Picasso. More than 600 people, ranging from students and teachers to residents, were involved in the creation of the murals depicting Singapore's culture and history over the past 50 years. They were painted directly onto the walls. 10 PHOTO: NANA CHENG

More than 4,000 ideas for S'pore jubilee baby gifts

By TOH YONG CHUAN

GOLD coins, a year's supply of nappies and even free education. These were among more than 4,000 public suggestions for gifts that could be given to Singaporean babies born next year - the Republic's 50th anniversary. Minister in the Prime Minister's Office Grace Fu said yesterday that the public will study the ideas before deciding what goes into the gift pack. The Government announced two weeks ago that every Singaporean child born next year will receive a special jubilee baby gift. The National Population and Talent Division, which is leading the gift pack drive, has been gathering gift ideas online and at road shows. Yesterday, the Government's feedback visit reached out up a booth at the VivoCity mall to ask visiting shoppers for their suggestions.

Then, Ms Fu, who visited the booth, said the pack is likely to contain no more than 10 items. The authorities will draw up a shortlist based on the suggestions and let the public vote on the gifts next month. "We are not looking at, for example, free education and free childcare for the babies," Ms Fu said with a smile. "That will always continue to be something we pursue under our current policies to encourage marriage and parenthood." She added that the gifts should serve three purposes - to be celebratory, commemorative and of practical use to the baby's parents. One item is likely to be a book "something symbolic to remind parents to spend time to read with the baby, that will be something in the package." Ms Fu acknowledged that the gift pack is not likely to lower Singapore's fertility rate. "I am not lowering the baby gifts to improve the total fertility rate directly."



CALLS FOR VANDALISM LAW TO BE CHANGED

● A day after Law Minister K Shanmugam signalled that Singapore's vandalism law could be relooked - if the majority of society wants more freedom for artistic expression - a non-profit arts enterprise has called for the law to be changed. In a statement yesterday, Social Creatives Chief Executive Faris Bashrahil described the vandalism law as "outdated". Currently, those found guilty of vandalism can be fined up to \$52,000 or jailed for up to three years. Male offenders may also be caned. But Mr Faris said: "We feel first time offenders should be given a probation or corrective work order rather than face canning, if (he is) male." Earlier this month, police arrested a 25-year-old woman, who allegedly pasted stickers on traffic lights and stencil-painted roads and buildings. Mr Shanmugam had noted that it is difficult to say if there is a consensus that the vandalism law should be changed, in light of the public debate stemming from the "Sticker Lady" affair. Mr Faris called on the Government to channel more arts and culture investments to ground-up initiatives: "The Government has issued \$5210 million for community arts and culture engagement. However, most of the amount goes to other Government bodies and we feel efforts should be more grounded and public arts should be an area of focus."



President's Message

Social Creatives was recently mentioned by his Excellency Dr Tony Tan in Sunday Times (16 Aug 2011):

"Social Creatives, which organizes the painting of murals in public spaces, told Dr Tony Tan that it was a struggle for them to get permission. In response, Dr Tan shared, "We can do a great deal to encourage young people. They are creative but face a lot of challenges in pursuing their dreams. What they do is good for society," he added "It makes Singapore a more vibrant and fair place."

Dr Tony Tan, President of the Republic of Singapore





Portfolio



Social *Creatives*

Pop Art VDG @ Holland A



Social *Creatives* Cubism Void Deck Gallery











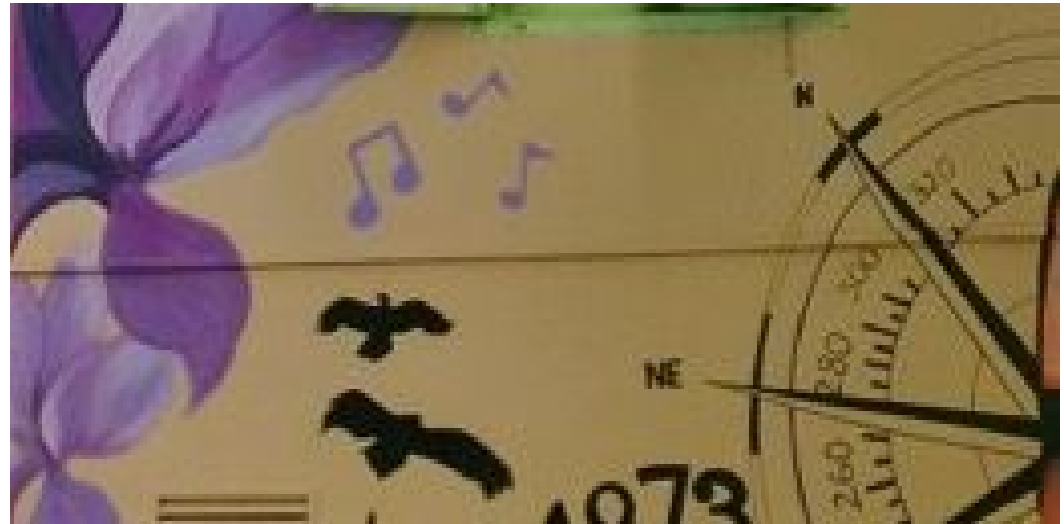


Social*Creatives*

Interactive Art with Philips







Social*Creatives*

Youth Council Building



Social *Creatives*

DBS Bank Façade Art





Social Creatives Singapore Women Council



Social *Creatives*

Special Event Artwork



THE VENTURE





Social *Creatives* Guinness Book of Records









Impact

Social *Creatives*

Inclusive Arts





Social *Creatives* Audience or creators? Both.





**MARSH & MCLENNAN
COMPANIES**
CORPORATE CITIZENSHIP REPORT

A SHARED RESPONSIBILITY

OUR COLLEAGUES REFLECT ON CORPORATE CITIZENSHIP



 MARSH
  GUY CARPENTER
  MERCER
  OLIVER WYMAN

DBS Group Holdings Ltd | Annual Report 2013
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SOCIETY


POSB

POSB has served generations of Singaporeans since 1877 and is regarded as the "People's Bank". Over the years, the bank has evolved its products and services to meet the changing needs and lifestyle of customers. At the same time, POSB remains actively involved in grassroots activities, and engages the young to the seniors through community initiatives. In 2013, POSB supported more than 40 community events led by grassroots organisations.

POSB partners local community associations to organise programmes that inculcate the habit of regular savings among young people. In 2013, over 7,200 children from lower income families benefited from them. We also collaborated with the Women's Initiative for Ageing Successfully, a non-profit group, to help seniors start to electronic banking as well as gain financial knowledge relevant for an active lifestyle. In 2013, 26% of our senior customers started using self-service banking machines and Internet banking, compared to 19% in 2011.

We also worked with special needs schools to educate students on basic life skills such as banking. We supported the National Library Board to promote a vibrant reading environment at four of its branches.

Since 2009, POSB has been strengthening community bonds through the POSB Plesion Run for Kids, which has raised more than SGD 3 million and benefited over 68,500 children in Singapore to date. In 2013, more than 8,500 people took part in the charity run.



DBS employees creating a more conducive environment for hearing impaired students

CORPORATE SOCIAL RESPONSIBILITY – DBS FOUNDATION

Underlining our commitment to be a force for good in the communities we operate in, we announced the establishment of a SGD 50 million foundation in February 2014 to strengthen our corporate social responsibility efforts across Asia.

Since our inception as the Development Bank of Singapore, we have progressed over more than four decades alongside Singapore's development. The foundation will channel our efforts to contribute to the future development of Singapore and play a bigger role in the future of Asia.

VOLUNTEERISM

DBS' support of social enterprises is extended to our employee volunteer programmes. In Singapore, DBS staff and Thinkspace, an education provider, took a group of underprivileged children on heritage trails to learn about the rich and diverse culture of Singapore. In another initiative, Social Creatives, a visual arts group, and DBS staff created a more conducive learning environment for hearing impaired students through the painting of colourful murals at the Canossian School.

We partnered the Hong Kong House of Stories to conduct a series of activities that introduce the cultural heritage and history of Hong Kong to underprivileged children. In recognition of their community service, 89 volunteers from DBS Hong Kong received awards from the city's social welfare department.

Social*Creatives* Broke SG Records with President





Home

It doesn't exist anymore though













SOCIAL
CREATIVES
MUSEUM

COMMUNITY
ART SPACE







Global

2008: World Community Art Day (United Kingdom, Edinburgh)-

2011: National Mural Symposium (Canada, Toronto)+-

2011:
[UNDP Peace Boat \(Millenia Walk Singapore but with activities for 22 port of calls\)](#)

2011: International Volunteers Day

2013: S.S. Cebu (Philippines, Cebu)*

2013: [Kolor Kathmandu.Mural VolunTOURism"](#)

2014: S.S. Bratislava*

2014: Painting Berlin (Germany, Berlin)+

2015: Painting London and South East Asia Festival (United Kingdom, London)+

2015: Fudan University and [Longhusan \(China, Shanghai and Jiang Xi\)](#)+-

2015: 3D City- Largest anamorphic art- Resorts World. Guinness Book of Records (Channel News Asia)+

2016: Global Mural Conference (USA, NY)+-

2016 and 2017: Arts4Peace Africa (Ethiopia and African Union)+-



















PRESS RELEASE

Exhibition held in Global Voyage to End Poverty

On July 19, Peace Boat's 74th Global Voyage for Peace set sail from Yokohama, Japan on a 101-day, 22-port journey around the world. The voyage will visit ports in Asia, Africa, Europe and Latin America, as those onboard learn about and join in global efforts to end poverty. Having just experienced the large, scale earthquake and tsunami disaster in Japan, Peace Boat sees 2011 as an important year not only for its domestic reconstruction but also for fulfilling its international responsibility for the Millennium Development Goals (MDGs), with just four years remaining before the achievement deadline expires. The eight goals that make up the MDGs aim to eradicate poverty by 2015 and include targets such as halving the proportion of people living on less than a dollar a day. To highlight the importance of the MDGs, Peace Boat will carry out projects as follows:

'Picture This' MDGs photo exhibition

In partnership with Olympus Corporation and the United Nations Development Programme (UNDP), Peace Boat will hold the 'Picture This' exhibition in ports visited around the world during the 74th Global Voyage, starting in Singapore. The exhibition in Singapore will be held in collaboration with ONE Singapore and Social Creatives. 'Picture This' a photo contest that brings attention to the quickly approaching deadline for achieving the MDGs in order to motivate people and governments in developed and developing countries to redouble their efforts in the fight against extreme poverty.

Great East Japan Earthquake and Tsunami photo exhibition

Along with the Picture This exhibition, Peace Boat will also hold a photo exhibition on the earthquake and tsunami that hit Eastern Japan in March, 2011. The exhibition aims to share images of the disaster as well as to express deep gratitude for the international support which Japan received, including from those fighting against poverty in their own countries. The exhibition will also include photographs of the damaged Fukushima Daiichi Nuclear Power Plant, which is still leaking radioactive material and affecting people's everyday lives.

MDGs Mural Painting

In collaboration with ONE Singapore and Social Creatives, a mural painting with the themes of ending poverty will be made to coincide with the photo exhibition. Two murals will be created at the venue – one will stay with Social Creatives, and the other will travel around the world with Peace Boat, being completed in other parts of the world and then to return to Singapore in April 2012.

Where: Social Creatives Museum
Millenia Walk Shopping Centre, 9 Raffles Blvd (near the Promenade MRT)

When: Thursday, 28 July 2011

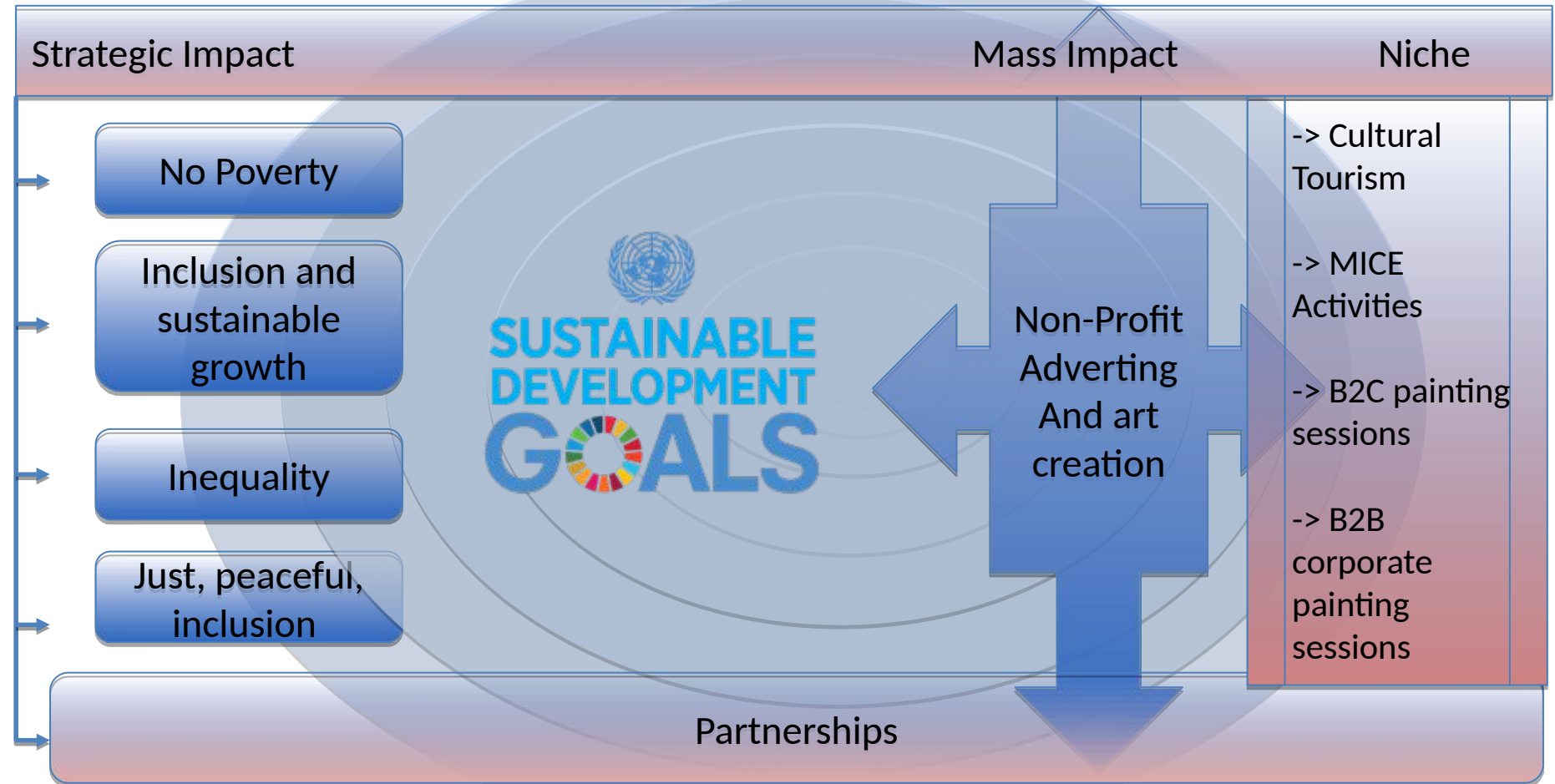




Future....

Currently we bring artists, corporates and community groups to come together and be involved with mural arts. #legalvandalism

Future: People go overseas to build houses, why not to add colours to the lives of communities. We are hoping to promote cultural tourism, non-profit advertising of the Sustainable Development Goals through monumental murals, jobs creation through art making and mass painting.





Artworks of Luca Goce (Artist for
Social Creatives Moumental Mural)



Artworks of Luca Goce (Artist for Social Creatives Monumental Mural)

